

Program Ad Application



YES, we would like to place an ad in the Masterworks 2015-2016 Season Program.

CHECK DESIRED AD SIZE:

(See sample layout and pricing sheet provided)

- Full Page **\$700**
(4 5/8" x 7 1/2")
- Half Page **\$325**
(4 5/8" x 3 5/8")
- 1/4 Page **\$200**
(2 1/4" x 3 3/4")
- 1/3 Page **\$200**
(4 5/8" x 2 3/8")

ADDITIONAL SERVICES:

- Ad Formatting **\$50**

TOTAL CHARGES: _____

DUE DATES

Artwork Orders	9/18
Final Payment	9/30
Ad Space Commitment	9/30
Renewal (no artwork change)	10/10
Digital Artwork Files Due	10/10

AD SPECIFICATIONS:

- All files to be received by: October 10, 2015
- Electronic files only
- Grayscale
- 300dpi resolution minimum
- Camera-ready art requiring no modifications
- Supported files include: PDF, EPS, TIF
- Ad must be sized with dimensions corresponding to your purchase, including outside borders
- Please embed all fonts for .pdfs

Advertiser: _____

Name of contact: _____

Address: _____

City/State/Zip: _____

Email: _____

Website URL: _____

- Our check is enclosed.
- We would like to pay by Credit Card (American Express, Discover, MasterCard and Visa)
- We would like to be invoiced
- We cannot purchase a Program Ad at this time, but would like to support Masterworks Chorale with a donation of: \$_____ (Tax ID Number: 94-2901785)

Credit Card Number Expiration Date

Signature Security Code

PLEASE SEND GRAYSCALE CAMERA-READY ART TO:

Masterworks Chorale Society
info@masterworks.org

PO Box 5465
San Mateo, CA 94402-5465
For questions call 650.574.6210

Referred By: _____

1/2 Page Ad

4 5/8" x 3 5/8"

1/3 Page Ad

4 5/8" x 2 3/8"

1/4 Page
Ad

2 1/4" x 3 3/4"

Full Page Ad
(indicated by dark outline)

4 5/8" x 7 1/2"